

O.P.Code: 23HS0851

R23

H.T.No.

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)

B.Tech. II Year II Semester Regular & Supplementary Examinations March/April-2026
BUSINESS ENVIRONMENT

(Electronics & Communications Engineering)

Time: 3 Hours

Max. Marks: 70

PART-A

(Answer all the Questions 10 x 2 = 20 Marks)

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|-----|-----------------------------------------------------------|-----|----|----|
| 1 a | Define Business Environment. | CO1 | L2 | 2M |
| b | List any two functions of business environment. | CO1 | L1 | 2M |
| c | Define Fiscal Policy. | CO2 | L1 | 2M |
| d | Short note on Public Revenue. | CO2 | L2 | 2M |
| e | State any two benefits of protecting domestic industries. | CO3 | L2 | 2M |
| f | What is EXIM Policy? | CO3 | L1 | 2M |
| g | What is GATT? | CO4 | L1 | 2M |
| h | Outline the WTO. | CO4 | L2 | 2M |
| i | Define financial markets. | CO5 | L1 | 2M |
| j | What is Call Money Market? | CO5 | L1 | 2M |

PART-B

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

- 2 Critically analyze the dynamic and complex nature of the Business Environment. CO1 L5 10M

OR

- 3 a Discuss the key advantages of conducting regular and systematic Environmental Analysis. CO1 L2 5M
- b Examine the challenges faced by modern businesses due to rapid technological changes and global competition. CO1 L5 5M

UNIT-II

- 4 Analyze the Nature, Scope, and Significance of Public Finance in a developing economy like India. CO2 L4 10M

OR

- 5 a Discuss functions of the Reserve Bank of India (RBI) as the central bank in regulating the money. CO2 L2 5M
- b Describe the Role of the Finance Commission of India as a constitutional body. CO2 L2 5M

UNIT-III

- 6 a Describe the evolution of India's Trade Policy before and after 1991 reforms. CO3 L2 5M
- b Write an essay on the role of trade policy in enhancing competitiveness of Indian industries. CO3 L2 5M

OR

- 7 a Evaluate the benefits and challenges of bilateral trade agreements for India. CO3 L5 5M
- b Explain India's participation in multilateral platforms like WTO, SAARC, and ASEAN. CO3 L2 5M

UNIT-IV

- 8 a Examine the role of WTO in liberalizing international trade. CO4 L4 5M
- b Discuss the objectives and principles of GATT. CO4 L2 5M

OR

- 9 a What is TRIMS? Discuss its objectives and provisions. CO4 L2 5M
- b Explain the concept of dumping in international trade. CO4 L1 5M

UNIT-V

- 10 Describe the Functions and Advantages of Money Markets. CO5 L2 10M

OR

- 11 a Discuss the Role of Capital Markets in Economic Development. CO5 L2 5M
- b Write an essay on the Importance of Investor Education and Awareness in Financial Markets. CO5 L2 5M

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